

PRIVACY POLICY MODEL FOR MOBILE APPLICATIONS

This privacy policy governs your use of the software application Eko Cards (“Application”) for mobile devices that was developed by Sampro Samardzic & Son d.o.o for EKO SERBIA a.d.

The application is designed for users of Eko Fleet and Eko Economy loyalty cards.

What information does the Application obtain and how is it used?

User Provided Information

The Application obtains the information you provide when you download and install the Application. To use the application, you need to have a personalized login data that proves You are a holder of Eko Economy or Eko Fleet card. Keep in mind that you may not be able to use some of the features offered by the Application unless you register with us.

When you register with us and use the Application, you need to provide permissions to access internal and external mobile device storage, as well as network state and camera.

Automatically Collected Information

Application do not collect any information.

Does the Application collect precise real time location information of the device?

This Application collect precise information about the location of your mobile device.

Do third parties see and/or have access to information obtained by the Application?

We don’t share your information with third parties.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application or just turn of your network and location services. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, at scc.podrska@sampro.rs .

Data Retention Policy, Managing Your Information

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at scc.podrska@sampro.rs and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at scc.podrska@sampro.rs . We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at scc.podrska@sampro.rs .